

Outlook for Sustainable Seafood: Pathways Toward a Stronger and More Resilient Seafood Sector

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Our Seafood Story, Pre-COVID

- Local seafood had lost its place at the table
- Fragmented domestic industry
- Skeptical environmentalists
- Indifferent consumers

COVID-19 Impacts

- Collapse in demand; disrupted supply chains
- Industry struggling to survive
- Environmentalists rethinking sustainability
- Consumers rethinking seafood

A Turning Point for Seafood

Elements of a National Seafood Strategy

- Improve the efficiency of sustainable fisheries
- Combat illegal, unreported, and unregulated fishing
- Increase aquaculture production in the US
- Ensure a level playing field in international markets

Re-establish a National Seafood Council

“ ... a new National Seafood Council—speaking with one unified voice for the industry—can improve consumer confidence in, and subsequently increase the consumption of, U.S. seafood in our country. This council would support and increase the value of our sustainably managed U.S. fisheries and would directly improve the health of the American people.”

-- Dr. Megan Davis, on behalf of the
U.S. Marine Fisheries Advisory Committee

Prerequisites for Success

- A holistic approach to the seafood sector
- A singular, positive message to consumers
- A unified stakeholder community