

Seafood Supply & Demand

Scott Nichols
Food's Future, LLC

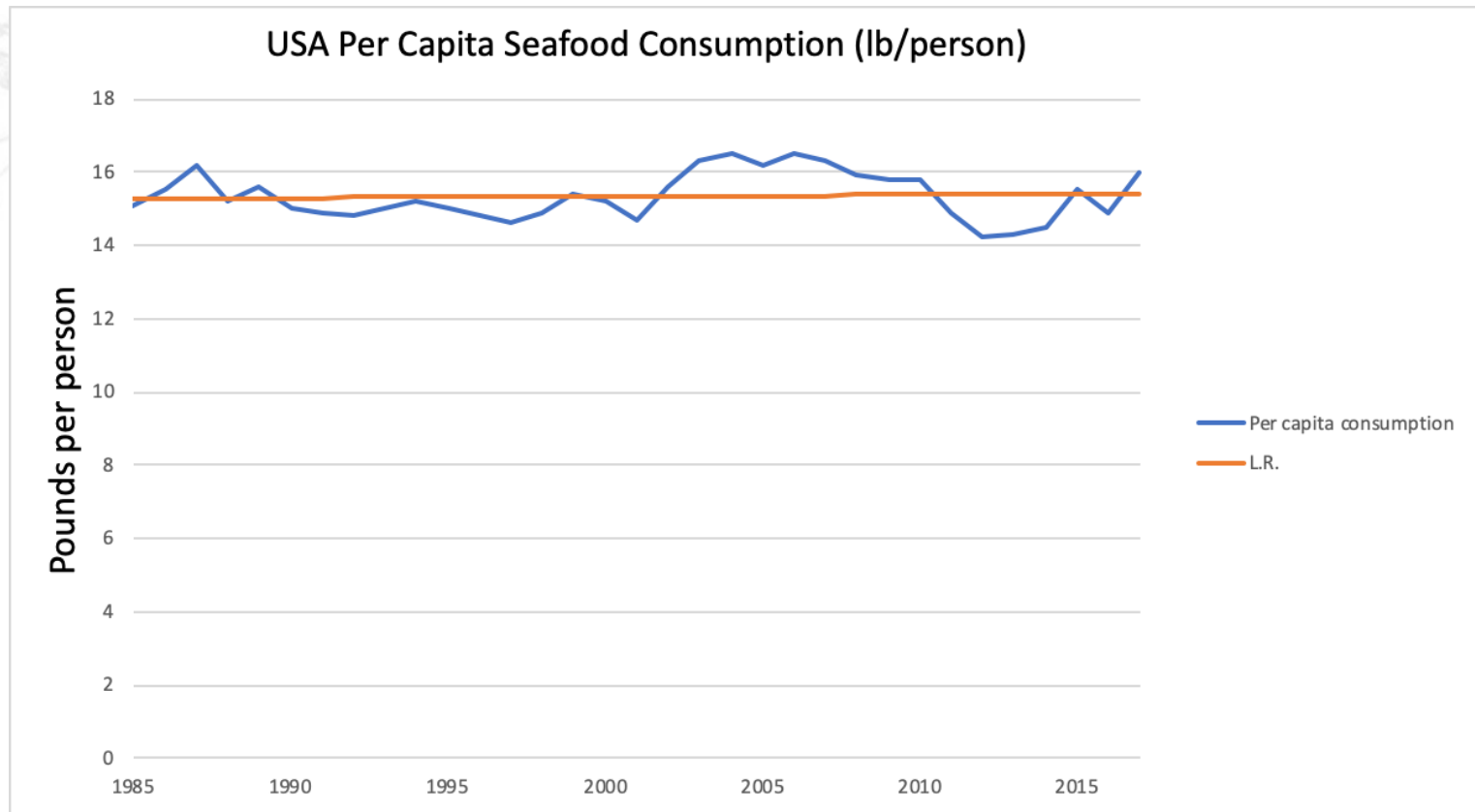


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$$y = 0.004x + 7.2501$$





Why?



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People buy stuff
they value







Isn't the sky lovely today?

Today's bond yield is 2.1%





Daniel Kahneman

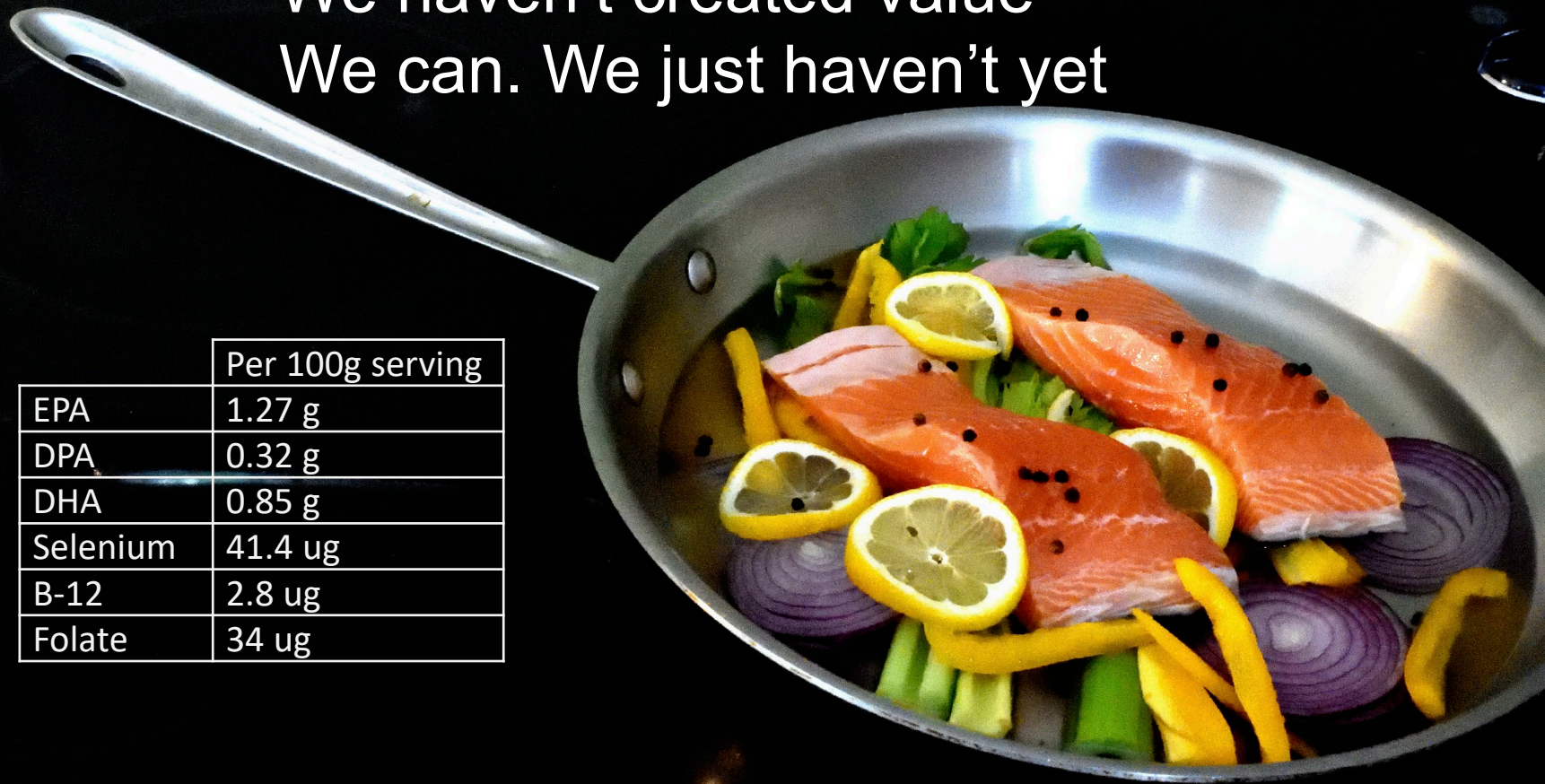
People don't choose between things

They choose between descriptions of things



We haven't created value
We can. We just haven't yet

| | Per 100g serving |
|----------|------------------|
| EPA | 1.27 g |
| DPA | 0.32 g |
| DHA | 0.85 g |
| Selenium | 41.4 ug |
| B-12 | 2.8 ug |
| Folate | 34 ug |







We have a skeleton

And now-It's time for the experts to talk to you

