

NOAA's Vision for Sustainable Seafood



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U.S. Fisheries Set the Global Standard for Sustainability

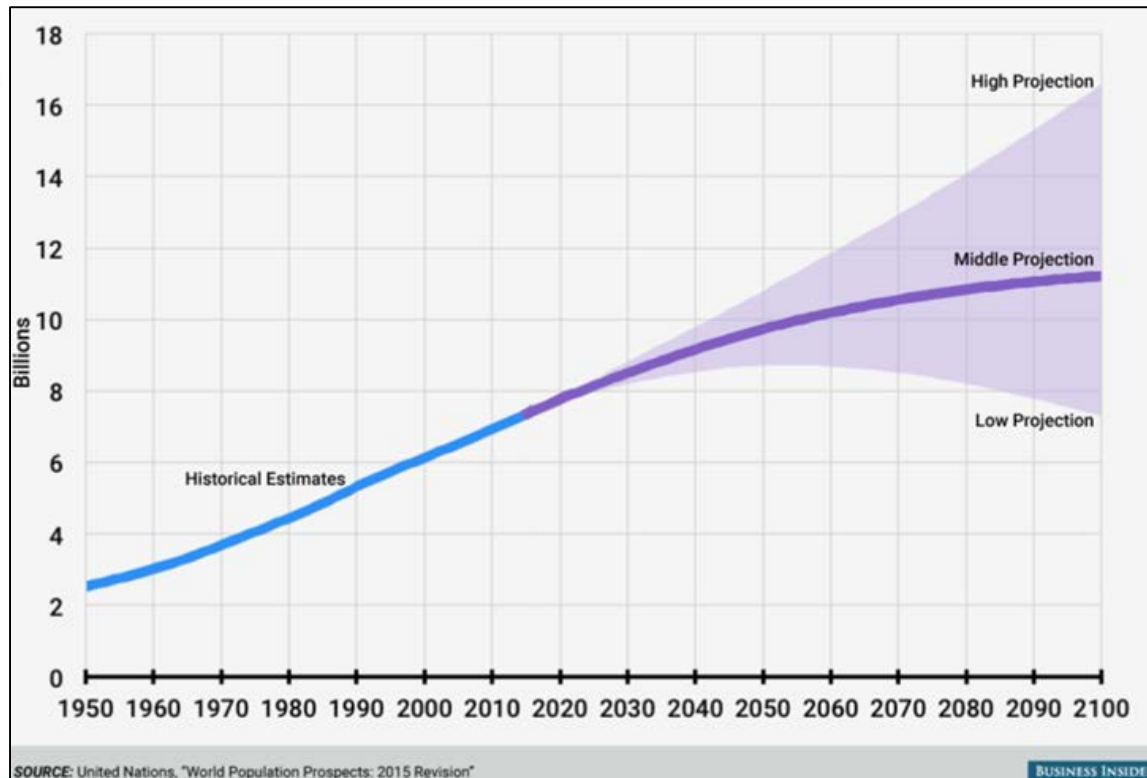


Imagine You Are Wildly Successful ...



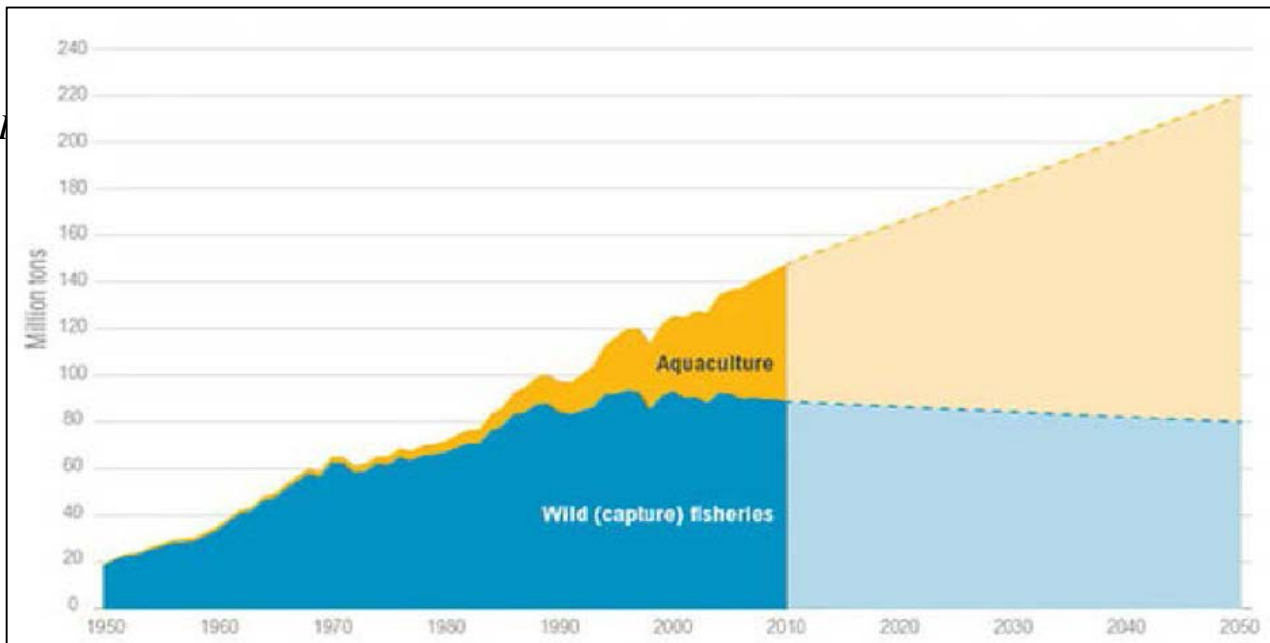


Global Population Continues to Grow





Wild Capture at Capacity, Aquaculture Filling Gap



Other Countries' Approach to Filling the Gap ...

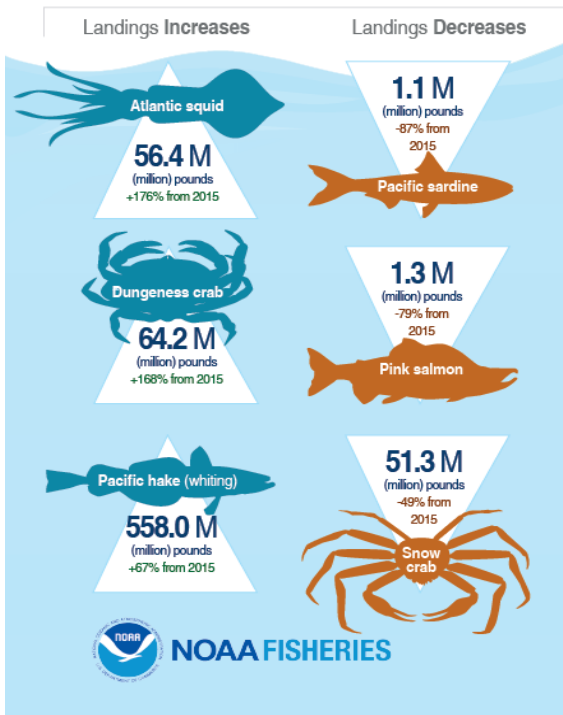


Our Vision: Expanding U.S. Seafood Production



U.S. Commercial Fisheries Valued at \$5.3B

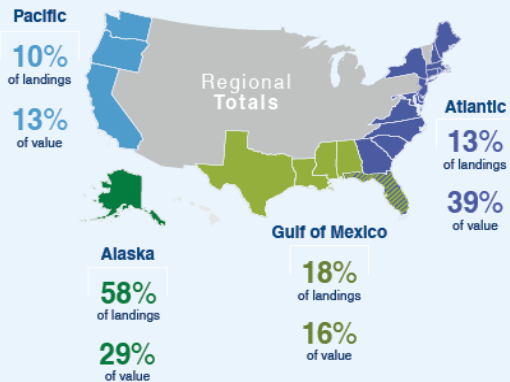
2016 U.S. Commercial Fisheries and the Seafood Industry Highlights



U.S. Totals

LANDINGS 9.6 B
 (billion pounds)
 -1.5% from 2015

VALUE \$5.3 B
 (billion dollars)
 +2.1% from 2015

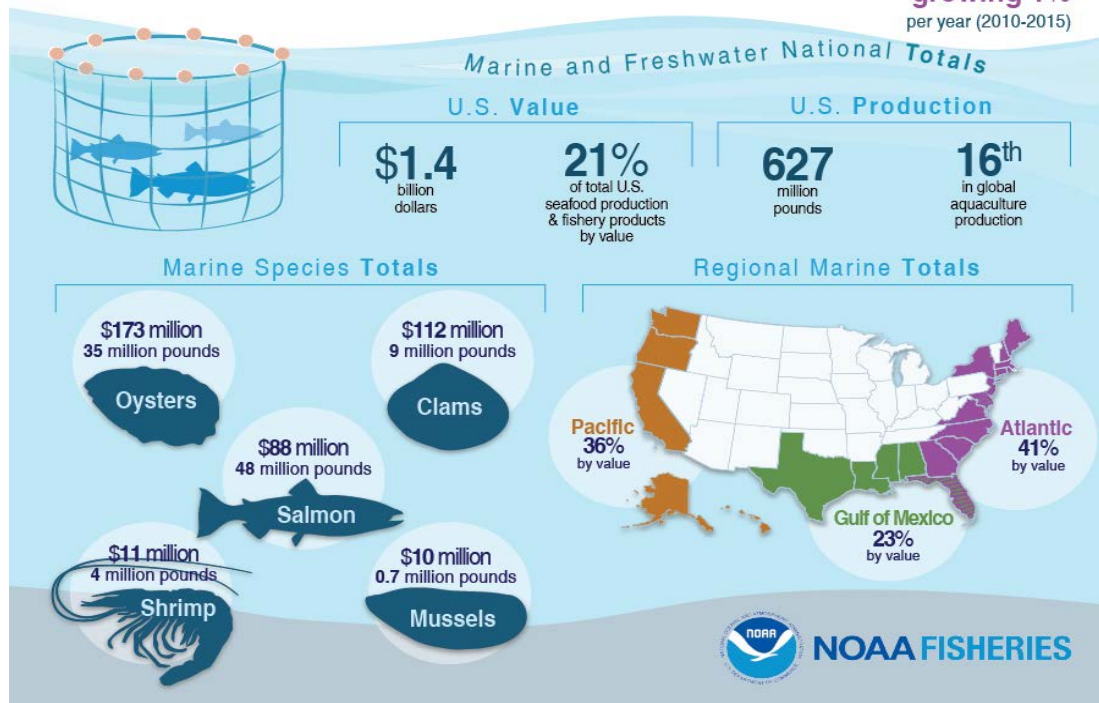


*Hawaii contributed <1% of U.S. volume and 2% of U.S. landings value. The Great Lakes contributed <1% of U.S. landings and landings value.

U.S. Aquaculture is Gaining Momentum, Needs Boost

2015 Aquaculture Production Highlights

U.S. marine aquaculture is **growing 1%** per year (2010-2015)



The Time is Now for U.S. to Lead, Not Follow



U.S. Aquaculture is a Driver for Coastal Communities, Jobs



U.S. Aquaculture is Environmentally Responsible

