Love Your Heart EAT YOUR SEAFOOD

SHARE IT!

Tweet: We've included tweets to use with your followers – join the conversation with #SeafoodNutrition and be sure to mention us, @Seafood4Health!



- Pledge to love your heart: <u>http://www.SeafoodNutrition.org/healthy-heart-pledge.html</u>
- #EatSeafood...live longer! #SeafoodNutrition
- #EatSeafood save lives an additional 50,000 deaths from #heartdisease and #stroke are avoided per year by eating #fish @seafood4health
- Eating #seafood two to three times per week reduces the risk of death from any health-related cause #Seafood2xWk
- #Seafood has essential #omega3 fats. Low intake contributes to 84,000 deaths each year
- #Seafood deficiency is a leading dietary contributor to preventable death in the U.S. @seafood4health
- #Seafood among highest-quality #protein (like eggs, meats, poultry, dairy) and offers additional health benefits @seafood4health
- #Seafood can reduce your risk of heart disease. Take the pledge to #loveyourheart & #eatyourseafood at SeafoodNutrition.org
- Seafood can improve how you feel during pregnancy and help your child develop a healthy brain and eyes @seafood4health
- Seafood can improve memory and sharpness in older adults. #healthyaging @seafood4health
- The USDA HHS DGA recommends that Americans eat #Seafood2xWk @seafood4health
- Dinner in a hurry? Seafood cooks in 15 minutes or less. Follow @seafood4health for tips and recipes!
- Fresh, frozen, or canned seafood can make a meal in 15 minutes or less @seafood4health

- For less than \$2.50 per serving, your family can enjoy this Italian Tuna Salad! <u>http://bit.ly/1V5Bd7n</u>
- Seafood is a "protein with benefits" it's among the highest-quality proteins and offers additional health benefits **#SeafoodNutrition**
- ✓ Use #TacoTuesday for a serving of #seafood. Try these Gluten Free Grilled Tilapia Tacos: <u>http://bit.ly/1WdtmqQ</u>
- For #NationalSeafoodMonth, pledge to love your heart and eat your seafood <u>http://bit.ly/1x0Ffba</u>
- The confusion is over. Download The Ultimate Fish Cooking Chart and never wonder if your seafood is done. [Link to download document]
- No matter your craving or situation, there is a seafood option for you! Seafood Shopper's Guide to Buying [Link to download document]
- Seafood fits into everyday favorites. Learn how to Remake the Plate with #Seafood! @seafood4health [Link to download document]

Share with friends: Here are ideas to engage with consumers on social media, including polls, quizzes, and meal ideas!

Did you know – seafood cooks in 15 minutes or less? What are your favorite recipes for a quick #seafood dinner?

► How many times a week should you eat seafood for your health?

Answer: The USDA HHS DGA recommends that we all eat seafood twice per week. Eating seafood two to three times per week reduces the risk of death from any health-related cause.

In addition to omega-3s, what other "hard to get" nutrient does seafood supply?

Answer: Just one serving of salmon provides 100% of daily recommended vitamin D.

➤ Eating seafood at least twice a week has been shown to reduce the risk of heart disease. Enjoy this Italian Tuna Salad and you'll be halfway to your weekly goal! **#recipe** http://www.

html

➤ Are you getting enough? The USDA HHS DGA recommends that Americans eat seafood twice a week. Take the pledge today to love your heart and eat your seafood. **#SeafoodNutrition** <u>http://</u> www.SeafoodNutrition.org/healthy-heartpledge.html

> When you add seafood to your diet, you are adding lean protein, crucial omega-3 fatty acids, and essential vitamins and minerals. **#SeafoodNutrition**

Adding two meals of seafood a week ensures that you are adding critical nutrients to support your longterm health. Try Asian-Style Steamed Salmon for your next meal: <u>http://www. SeafoodNutrition.org/asian-styledsteam-salmon.html</u> #SeafoodNutrition



The Seafood Nutrition Partnership's mission is to inspire a healthier America by raising awareness about the health benefits of seafood. <u>SeafoodNutrition.org</u>

- is Italian Tuna Salad! ghest-quality proteins
- Follow:
- f Facebook.com/SeafoodNutrition
- Twitter.com/Seafood4Health
- Pinterest.com/Seafood4Health
- Instagram.com/ SeafoodNutritionPartnership

SeafoodNutrition.org/italian-tuna-salad.

► For a healthier heart and mind, experts recommend eating seafood twice a week. It's so easy! Just take your favorite dishes and go fish! Love burgers? **#GoFish** with this Salmon Burger: <u>http://recipes.alaskaseafood.</u> <u>org/recipe.php?id=71</u>

Seafood is a "protein with benefits," among the highest-quality proteins, and offers additional health benefits – it can reduce your risk of heart disease, improve how you feel during pregnancy and help your child develop a healthy brain and eyes, and improve memory and sharpness in older adults. Get your two servings per week. #SeafoodNutrition

► October is **#NationalSeafoodMonth** – take the pledge to **#LoveYourHeart** and **#EatYourSeafood. #SeafoodNutrition** <u>http://www.SeafoodNutrition.org/</u> <u>healthy-heart-pledge.html</u>